

SPONSORSHIP PROSPECTUS



RSU RESEARCH
WEEK

About RW2025

Research Week is a unique biennial event where ground-breaking discoveries are shared, ideas are synthesized, and the future of science and society is actively shaped. It is a catalyst for transformative ideas, a singular event in the Baltic region that unites researchers, academics, industry leaders, and policymakers for interdisciplinary collaboration.

This year's theme focuses on addressing societal challenges, healthcare innovation, and fostering equitable, compassionate healthcare solutions.

What is the Research Week value for...

... researchers?

A unique opportunity to contribute directly to shaping the future by transforming scientific ideas into hands-on solutions. Every participant becomes part of a powerful ecosystem where individual expertise merges into collective action, driving meaningful, real-world change—every researcher's contribution is essential and valued.

... scientific community?

An unparalleled platform for seeing the bigger picture, breaking free from the constraints of isolated disciplines to collaborate across fields. It offers a first glimpse into emerging trends and real-world solutions that can inspire, be applied, and expanded upon, turning the collective research power into actionable, impactful results that shape the future of science and society.

... society?

Direct connection of scientific advancements with everyday life, offering solutions to pressing health, welfare, and societal challenges. It allows the public to engage with researchers, fostering transparency and ensuring that innovations lead to tangible improvements in quality of life.

... Latvia?

Latvia's role as the host of this prestigious event underscores its growing prominence as a global hub for scientific research and innovation. Through **RW2025**, Latvia not only showcases its own academic excellence but also facilitates global collaboration that holds the potential to create lasting impacts on science and policy. RSU's leadership in organizing such a pivotal event enhances the nation's reputation as a key player in advancing healthcare, societal welfare, and scientific inquiry.

Dates

24–28 March 2025

24-25 March: Research Week (RW2025) starts with a two-day International Student Conference (ISC) and Opening Plenary session.

26-28 March: RW2025 continues with 3 three-day international research conferences – Knowledge for Use in Practice, Society. Health. Welfare, and PLACES.

The Research Week 2025 conferences—**Society. Health. Welfare, PLACES, and Knowledge for Use in Practice**—are pivotal elements in ensuring a sustainable and innovative future, each focusing on crucial areas that collectively drive societal progress.

Together, these conferences form a seamless narrative, where health, scientific innovation, and societal welfare are addressed through a unified lens. This interconnected approach ensures that breakthroughs in one field can complement and drive progress in others, ultimately fostering a future where innovation, sustainability, and societal well-being are closely aligned.

Invitation to Industry

At **RW2025** we bring under one roof all of many parts that shape the future of society – starting from the lab all the way to the hands-on solutions, media and society. **Industry therefore plays a critical role.**

We have a long history of productive relationships with industry and we do our best to ensure our industrial partners have the opportunities and support to achieve their objectives.

Here are a few more reasons why you should attend **RW2025**:

Raise brand awareness on national and international stage: Through sponsorship you will promote your company as a leading supporter of research, care for key opinion leaders in these therapy areas.

Learn and share: An engaging program of dynamic presentations, workshops and exhibits will enable you to showcase your work and learn about activities of others in research, care and policy all over the world

Face to Face interaction: Through attending and/or exhibiting at the **RW2025**, you will gain direct access to over 2,000 delegates and develop high level, long term contacts with them

Influence change: Discover how global decision makers are changing the face of a particular field through policy change and other exciting initiatives, and how your organization can make a difference.

Make yourself visible: Gain and improve visibility of your company in the audience that matters. As a supporter of the event you will be a part of an extensive promotional campaign of the **RW2025**.

Our Audience

750 – 1500 specialists of various professional areas from Latvia as well as from abroad are expected onsite each day. To attract the participants - apart from a high-level scientific program - networking opportunities, access to key opinion leaders, excellence of the industry, meetups, and innovation workshops are planned. Additionally, the **RW2025** streaming will be provided for up to **9000 participants**, who will integrate into the **RW2025** via virtual platform.

Key Figures

Dates: 27-31 March, 2023

Main Venues: Riga Stradins University, 16 Dzirciema str.

Past Event Statistics: Daily onsite visitors 750 – 1500 (in 2023), daily online attendees – 4000-5000. Participants signed in from: LV, EE, LT, UA, UK, DE, FI, SWE and others



The most popular sessions: Rare diseases, Neuroscience and Mental Health, Sport Medicine, Innovation in Medicine and Healthcare – from Research to Practice, Public Health

RW2025 offers a host of ways for companies to engage with **RW2025** participants at both - the scientific and educational levels:

Major Sponsorship Opportunities

	Platinum 7,000 EUR	Gold 5,000 EUR	Silver 3,000 EUR
Symposium slot. Symposium can be: <ul style="list-style-type: none"> - a corporate presentation - a session related to RW2025 themes and focus (innovation, integration, AI etc.) - practical workshop - a.o. Content subject to approval from RW2025 organisers.	Parallel Symposium (45') or morning/evening symposium (1h). First priority in time/date selection (Virtual platform & Hall with ~300 seats)	Parallel Symposium (30') or morning/evening symposium (45') Second priority in time/date selection (Virtual platform & Hall with 300 seats)	Parallel Symposium (15') Third priority in time/date selection (Virtual platform & Hall with ~50 seats)
Exhibition space and Expo room in Virtual platform (for videos/materials/visuals)	10m2 space	8m2 space	6m2 space
Promotional corporate video (up to 1 min) or a slide (f.i. invitation to Symposium during the breaks on the session screens screens)	√	-	-
Sponsor status on intermission slides (both – onsite and virtual halls)	√	√	√
Opportunity for pre and post email to all delegates (sent by Secretariat on behalf of the Sponsor) *	√	pre-email only	
Your sponsor status and logo on the RW2025 website and virtual platform with a hyperlink with company intro text	√		√

All prices are in EUR and exclude any applicable taxes

* The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion. Content subject to approval from **RW2025** organisers.

Terms and Conditions

Booking

If you would like to be a sponsor or exhibitor, please complete, sign and return the booking form by email to liga.hartpenga@rsu.lv . Allocation is subject to availability.

Payment

An invoice will be issued and 100% is to be paid to RSU prior to the **RW2025**.

Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of sponsorship.

Registration of Staff

Staff from sponsors and exhibitors must be registered in order to receive the exhibitor pass. You will receive an invitation from Secretariat as soon as the registration will be available. Deadline for registering your Staff is **10 March**.

Alterations

The organizers reserve the right to make alterations to the **RW2025** program, venue and timings at any time. Every endeavour is made to preserve the published layout of the **RW2025** area and exhibition. Should it be necessary to revise the layout for any reason, the organizers reserve the right to transfer an exhibitor to an alternative suitable site.

Insurance

Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the **RW2025**, including prevention, postponement or abandonment. The organizers cannot be held liable for any loss, liability or damage to personal property.

Cancellation / Postponement of the RW2025

In the event of it being necessary for whatever reason to postpone or cancel the **RW2025**, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation, the sponsor will be refunded any monies paid. If the **RW2025** is postponed the contract between the organizer and sponsor will remain in force.

Product Promotion

The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

Application & Contract for Exhibition & Sponsorship during **RW2025**

Name of Company
Name of Contact/Position
Address
VAT & Registration Number
Telephone:
E-mail:

Major Sponsorship

I would like to apply for sponsorship of **RW2025** at the following level (please tick)

- Platinum Sponsorship 7,000
- Gold Sponsorship 5,000
- Silver Sponsorship 3,000

Signature of Applicant: _____

Date: _____

Please return this application and contract to

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